



FAYÇAL MEBAREK

Producer | Game Designer | IT Engineer

ABOUT ME

Bridging technology and creativity to drive digital transformation

CONTACT

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Address: Paris, France

EDUCATION

Gaming Campus

Master of Business Administration
2022 - 2024

Talis Business School

Management of Marketing Strategy
2022 - 2024

Supinfo International University

Master of Science
2014 - 2019

SKILLS

- Project Management
- IT expertise
- Process Optimization
- Problem-solving
- Leadership
- Creative vision
- Adaptability

CERTIFICATIONS

Fundamentals of digital marketing

Cloud computing

Creating web application with
AngularJS

EXPERIENCE

IT Project Manager

2022 - Present

Quiz Room

- Led on-site installations, ensured high standards, and provided remote/on-site technical support.
- Managed logistics, inventory, and supplier relations to optimize stock and deployment.
- Handled maintenance, troubleshooting, and ticket resolution for game rooms and equipment.
- Oversaw purchasing, sourcing, and cost rationalization for the central procurement office.
- Drove process improvements, tech upgrades, and project management for network efficiency.
- Technology watch and analysis of best practices to modernize and improve facilities.
- Proposal and implementation of innovative solutions to improve the experience of franchisees and customers.
- Managed the seamless migration of our e-commerce platform and database to a new hosting provider, ensuring optimal performance and minimal downtime.

Project Manager

2020- 2022

Gaia Editions

- Define project scope, objectives, and timelines for each book.
- Develop and maintain budgets for each book project, ensuring cost efficiency.
- Led and coordinated editors, writers, designers, and printers to ensure project alignment.
- Managed book fairs and conferences to boost brand visibility and community engagement.
- Maintain editorial and design standards, ensuring high-quality content.
- Collaborate with marketing teams to define target audiences and sales strategies.

Project Manager

2019- 2020

Devoteam / Client: LVMH - Moët Hennessy Louis Vuitton

- Assisted in implementing the RVR PARAD solution for LVMH, ensuring client satisfaction.
- Provided ongoing support to clients, optimizing solution usage and efficiency.
- Contributed to specification and testing for the solution's continuous evolution.
- Actively participated in pre-sales presentations, showcasing the solution's capabilities to potential clients.
- Customized the RVR PARAD solution to meet specific client needs.
- Conducted testing & validation (VABF) to facilitate smooth software rollouts.
- Developed training materials and organized functional workshops for clients.

IT Engineer

2015- 2019

Marbelium

- Built a Golang tool for cross-browser bookmark synchronization.
- Developed VR applications and websites using the Mozilla A-Frame framework.
- Created a full-stack Apple TV web application (Frontend & Backend).
- Enhance application performance and user experience.